



2024 Very Cherry Artist Guidelines

Thank you for selling this year! We appreciate the time and energy studio members put into making this a successful event. Please review all the information below of our two selling opportunities. You can participate in 1 or both.

Holiday Gallery Sale – Chadima Gallery - November 5 – December 22, 2024.

The gallery will be full of excellent work showcasing our community! Your work will need to be labeled, inventoried and delivered to the gallery between November 1 - 5. Art work on exhibit needs to remain in the gallery until Dec. 22 or sold.

Very Cherry Open House & Sale - Saturday, Dec. 7th, 2024

Our Annual Open House & Sale will take place in our gallery & Studio. Artists are encouraged to bring additional 20 – 50 pieces for sale in the Main Studio. All work must be Labeled and inventoried by Friday, December 6 between 12 - 3pm.

Who can Participate

Any studio member (or student) wishing to participate is welcome. Work must be representative of work created in the ICCGS studio.

Pricing / Sales

Sales are only permitted through the ICCGS Office. 60% of sales go to the Artist and 40% of sales goes to ICCGS. Navigating pricing of your work can be challenging. For pricing please take into consideration: the Artist percentage, the time it took to make, and cost of materials and firing.

All work sold needs to represent ICCGS with high-quality work and pricing must respect the time and energy spent making it. No 'seconds' or discounted work may be sold (i.e. no cracks, glaze defects, etc.)

ICCGS pricing standards also need to be kept in mind: mugs \$25-\$60+, bowls \$20-\$80+, glass trays \$35-\$95+, glass ornaments \$12-\$20+. If you have questions regarding the pricing of your work please make an appointment to meet with the ED or AD.

Labeling / Inventory

An Inventory sheet must be filled out for all artwork for sale. Inventory sheets must accompany all work dropped off. Inventory sheets and labels must correspond to each other. Inventory Sheet will be kept in the office in the Gallery Binder in the Store

All artwork must have labels provided by ICCGS. Labels will have the artist identification code and piece number printed on it. Artists must fill in the correct price with a pen.

Removal of artwork from Gallery

Art work on exhibit will remain in the gallery until Dec. 22nd or sold. Artists must mark removal date on the inventory sheets located in the Inventory Binder.

Timeline of Events

HOLIDAY GALLERY SALE TIMELINE (Chadima Gallery)

Nov. 1 - Online sign up deadline

Nov. 1 -5 - Pick up artist labels and drop off work.

December 22nd - Jan 12 - Exhibition

Jan 12 - Pick up work.

VERY CHERRY Sale and Open House (Main Studio)

Nov. 1 Online sign up deadline

Nov. 1- 30 Pick up artist labels

Dec. 5 -6 Drop off Artwork

Dec. 6 12pm-3pm -Set up in Main Studio for Very Cherry Open House and Sale

Dec. 7th, 9am-4pm -Very Cherry Sale

 4pm-5:30pm -Cleanup

2024 Very Cherry Inventory

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Artist Name: _____

Artist ID: _____

Item #	Title	Price	Place Sticker Here When Sold:

Artist ID: _____